

# The Sea Coast Echo

Subscription \$2.00 Per Year

Bay St. Louis, Miss., Thursday, August 4, 1955

State Dept. of Archives & History  
Jackson, Miss.

ON PAGE - NO. 31

## Paul Johnson Leads Governor's Race By Large Margin Here

Paul Johnson carried Hancock County with a large majority in his bid for the Governor's seat in the State of Mississippi.

Johnson, a Hattiesburg Attorney, received a total of 2208 votes. His nearest opponent was Fielding Wright, former Governor of the State with 1689 votes.

The other three candidates, Ross Barnett, J. P. Coleman and Mrs. Mary Cain received comparatively small vote in the county.

On a state-wide basis, it looks like Johnson and Coleman, the present Attorney General will face each other in the second primary on August 23rd.

In the race for Lieutenant Governor, Carroll Gartin, the "Pretty Boy" of Mississippi politics, was a big landslide winner in Hancock County and throughout the state as well.

Joe T. Patterson held a small margin over J. O. Hollis in the Attorney General's race. Carl N. Craig, the former State Auditor, received a vote of confidence in Hancock County in his attempt to regain the office he once held.

Walter L. McGahey seeking re-election to the post of State Land Commissioner received a 97 vote edge over Robert E. Graham in the county.

Walter Dell Davis defeated another Davis, Bill, here by a large vote. This result ran throughout the State.

St. Corley led the Commissioner of Agriculture and Commerce ticket over Charles P. Moseby.

In the State Tax Collector's race, the lady did it again.

Mrs. Thomas L. Bailey topped all three of her opponents here by a margin of 800 votes.

In the closest state race of the day on the entire ball in Hancock County W. E. (Bucky) Moore carried an 11 vote edge over C. M. (Red) Morgan.

In the State Highway Commissioner's race, John D. Smith topped Tom Roper by almost 700 votes.

District Attorney Boyce Holman, who only received a little over 300 votes in Hancock county the last time, ran roughshod over Arnaud Lopez, the Biloxi attorney.

L. C. Ladner, Kilm High superintendent and John Lumpkin tied up in a battle royal in the State Senator's race.

Ladner received 1761 votes to 1707 for Lumpkin.

The official results of 22 out of 25 precincts in Hancock County is as follows:

### GOVERNOR

Ross Barnett 1840  
Mrs. Mary Cain 178

J. P. Coleman 546

Paul B. Johnston 2208

Fielding L. Wright 1089

O. Clark 524

Sebe Dale 734

Carroll Gartin 3371

ATTORNEY GENERAL 2074

Joe T. Patterson 2187

Lee B. Prisock 285

STATE AUDITOR 2473

C. E. Golding 1894

STATE LAND COM. 1

MISSIONER 1

Robert E. Graham 1891

Walter L. McGahey 1788

Calmar L. Sunrall 995

COMMISSIONER OF INSURANCE 1

Walter Dell Davis 2896

William P. Davis 1515

COMMISSIONER OF AGRICULTURE AND COMMERCE 1

Corley 2546

Charles P. Moseby, Jr. 1889

STATE TAX COLLECTOR 1

Mrs. Thomas L. Bailey 2845

Howard H. Little 900

Wayne Pitts 469

R. Thomas 486

PUBLIC SERVICE COMMISSIONER 1

E. Moore 1621

M. Morgan 1610

S. Sanford 1202

HIGHWAY COMMISSIONER 1

John G. Roper 1893

John D. Smith 2672

ATTORNEY 1

Joe Holman 3663

John O. Kopf 1572

SENATOR 1

John L. McGehee 1707

John L. McGehee 1707

John L. McGehee 1707

## Storm Hits Bay St. Louis Area Winds Recorded At 60 MPH At Peak

A small tropical storm with winds reaching a high of 60 miles an hour hit Bay St. Louis and surrounding territories Monday afternoon. It was accompanied by hard rains and a rapid rise in the tide.

The storm, named Brenda, struck with havoc along the beach front. A number of piers were completely destroyed and others partially destroyed by the winds and water.

A number of boats were wrecked by the rough waters.

Two large trees fell in the city. One broke and fell across St. Charles Street and the other in the yard of Mrs. Delta Lizzana and landed on top of her automobile causing a great deal of damage.

A majority of the local residents became frightened at the first report of the storm. Since the hurricane struck with such devastating force, the people along the coast have been

At the peak of the storm, the tide was six feet above normal. It gradually subsided during the night.

The storm was followed by a torrent of rain which lasted through Tuesday afternoon.

## MAURICE ARTIGUES, JR. SIGNED TO PLAY FOOTBALL WITH S. L. I.

Maurice Artigues, Jr., has signed by Southwestern All Star Football game. However he was not selected to play in the annual high school bowl game held in Jackson.

Artigues signed with the Lafayette College Monday for a full four year scholarship.

This includes books, tuition, board and other fees.

Artigues graduates from St. Stanislaus in June. He lettered in football three years at the local prep school.

In his last year Artigues played center for the Rockaways on the entire ball in Hancock County W. E. (Bucky) Moore carried an 11 vote edge over C. M. (Red) Morgan.

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### Kent Sellier To Play In All-Star Game Tomorrow Night

Kent Sellier, the star end of the Bay High Tigers' 1954 football team, represents Bay St. Louis Friday night in the annual Mississippi All Star High School football game in Jackson.

Sellier is expected to start off for the South squad.

Coach Lance Lumpkin, who handled Sellier in his last year of his high school ball feels that Kent will "do good in the game."

He said, "I know that we will be very proud of Kent and his performance in the All Star game. He is in top shape and he really wants to play."

A nice crowd from Bay St. Louis and surrounding territory is expected to travel to Jackson for the game.

## P. C. I. To Hold Invitational Golf Tourney, Aug. 21

The first annual Pass Christian Isles amateur golf tournament will be held on the local course Sunday, August 21st. This will be an 18-hole medal tournament with handicaps determining classes, A, B, C and D.

Play Saturday, August 20th, will consist of practice rounds.

Merchants and businessmen from Long Beach, Pass Christian, Bay St. Louis, Waveland and New Orleans have put up fifty prizes for the contest, which is attracting entries from numerous cities throughout the states. Quite a few golfers from the New Orleans area also plan to attend.

The entrance fee is five dollars (\$5.00) per person and includes dinner at the Club Saturday night and use of the course Saturday and Sunday with paying green fees.

There will be prizes for first, second and third low net and gross in the various classes, men and women.

Dick Merritt of Bay St. Louis, present club champion and Roy Capehart of Pass Christian, runner-up, will be gunning for top honors.

Other Bay-Waveland entries expected are, Dick Mestayer, Jr., Bill Gaudet, Robert Genin, G. C. McDonald, Sr., John McCulloch, L. S. Elliott, Don McCullough, Alden Mauffray, Joe Schaff, Roy Craft, Arthur Chapman, Buoy Blanchard, C. McDonald, Jr., W. J. Phillips, Leo Seal, Jr., O. F. Adams, John Griffin, Cordas Green, Jr., Howard Adams, Phillip Foote, Bob Hamilton, Herb Wise, John McDonald, Mrs. John McDonald, Mrs. Howard Adams, Mrs. Phillip Foote (club champion), Mrs. Dick Merritt and many others.

The beautifully wooded 18 hole course is in excellent condition and is now being used by tourists from all over the United States. Those states most frequently noted on the guest register are Illinois, Michigan, Texas and Louisiana.

Handicaps must be certified by club chairman or professional and entries must be submitted by August 17th.

Lott led Necaise in the first race and will be trying to re-

## PRICE, LADNER ENTER SECOND PRIMARY IN SHERIFF'S RACE

Over 5000 voters turned out to defeat T. J. Whitfield Nease on August 23.

Frank Price was unopposed in Beat 2.

In the Constable's race in Beat 5 Nolan Kingston, the incumbent, topped the ticket.

Price led the ticket in the first while Ladner was followed by Ed Orte and Welton Ladner.

Clerk of Courts A. C. Mitchell will meet Warren Carter, a former Mayor of Bay St. Louis in the runoff. Mitchell held a large lead in the Democratic Primary Tuesday.

In the Beat 5 Justice of the Peace race without the South Bay returns it cannot be decided if any candidate will win the first.

If none has a majority, then the top four candidates will run the race off in the second primary.

Emile G. Piazza was re-elected Coroner and Ranger over Earl Ramond.

In the J. P. race in Beat 1, Joseph E. Bennett and Charles P. Lowe will meet in the second.

B. G. (Manny) Hubbard and Sheriff John Egloff will run off the Beat Five Board of Supervisors race in the second.

Clairborne Ladner received a strong vote of confidence as he was re-elected to the post of Tax Assessor over Oren J. Cuevas.

In the Beat 5 Justice of the Peace race in Beat 1, Charles E. Breland and K. G. McCarty will be opponents in the Constable's race in Beat 3.

In the J. P. race in Beat 2, it will be C. C. Keller and W. Brunson in the runoff.

Clifton Saucier and Hubert V. Deedoe will be opponents in the Constable's race in Beat 3.

Marvin Hobinger was re-elected as Constable in Beat 4 by a 216 vote majority over Elmer G. Moran.

In Beat 4, the hottest Supervisor's race of the whole country took place.

Jack Lott, present supervisor and Lander Necaise, the two men who have dominated this office for the past two decades, did it again.

Lott led Necaise in the first race and will be trying to re-

### SHERIFF AND TAX COLLECTOR

Ray J. Bordages

Alan Craft

W. A. Curet, Jr.

Francis T. Favre

I. M. Frierson

Fred C. Garner

Wesley L. Haas

Burton D. Johnson

Sylvan J. Ladner, Jr.

Welton J. Ladner, Sr.

Francis W. Lee

Ed. P. Orte

Gerald V. Price Sr.

Harlan G. Dean

Jay Warner

CLERK OF COURTS

Warren Carver

A. C. Mitchell

Sylvester S. Moran

Oren J. Seal

Wilson W. Webre

Emile G. Piazza

Earl Ramond

TAX ASSESSOR

Oren J. Cuevas

Clairborne Ladner

CLERK OF EDUCATION

E. E. Breland

K. G. McCarty

SUPERVISOR BEAT NO. 1

Johnnie D. Jones, Sr.

Sunshine  
Krispy

## CRACKERS

1 lb. Box

25c

ARMOUR'S  
STAR

Cooking

Oil

qts. 59c

pts. 30c

Johnston's  
PIES

The Finest in the  
World

Apple - Peach

Each

79c

Large Creamy

ALIGATOR

PEARS 2 for 23c

Young Sweet

CORN

5c

Birdseye

2 Pkgs.

Birdseye

Green Peas

39c

Broccoli Spears

29c

Per Pkg.

Birdseye

Beef Pot Pies

19c

Pasco Grade A

2 Cans

Orange Juice

29c

You'll be WHISTLING A HAPPY TUNE  
with these

## FINE FOODS



Swift's Premium



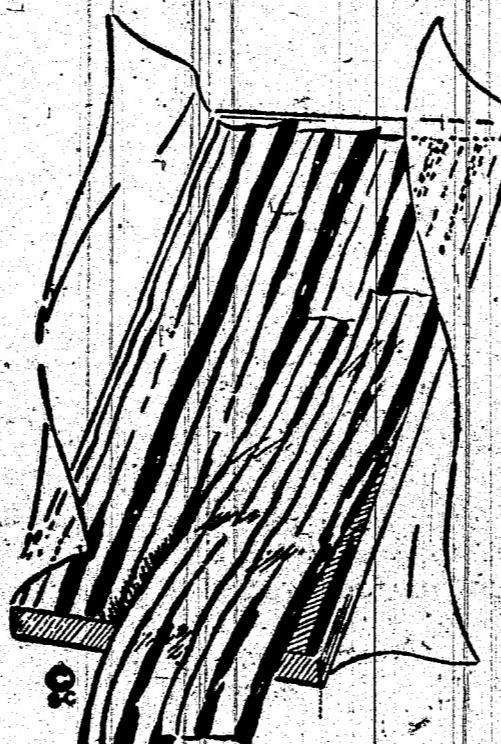
## BEEF ROUNDS

lb. 69c

Swift's Premium

## VEAL SIRLOINS

lb. 69c



Swift's Premium

## BACON 59c

4 Lbs.

98c

## GROUND BEEF

Limit 5 Pounds

## SUGAR 5 lbs. 39c



PET  
MILK

2 Tall  
Cans

25c

## OLEO 2 lbs. 35c

Big R 2 No. 303 Cans

## TOMATOES 25c

2 lbs.

THE CHARTER OF  
INCORPORATION OF  
SEA COAST ECHO,  
INCORPORATED

1. The corporate title of said company is Sea Coast Echo, Incorporated.  
2. The names of the incorporators are:  
Dorothy Tudury Russell, Post office Bay St. Louis, Mississippi;  
Dan M. Russell, Jr., Post office Bay St. Louis, Mississippi;  
Sam L. Favre, Jr., Postoffice Bay St. Louis, Mississippi.  
3. The Domicile is at Bay St. Louis, Mississippi.  
4. Amount of capital stock and particulars as to class or classes thereof:  
Fifteen Thousand (\$15,000.00) Dollars; 150 Shares of common stock at \$100.00 per share.  
5. Number of shares for each class and par value thereof:  
One hundred, Fifty (150) shares of common stock at \$100.00 per share.  
6. Period of existence (not to exceed ninety-nine years) is Ninety nine years (99).  
7. The purpose for which it is created:

To acquire, print, publish or otherwise conduct or operate or otherwise deal with any newspaper or newspapers or other publications, and generally to carry on the business of newspaper proprietor and general publisher, to carry on the business of printers, engravers, publishers, book and print sellers, bookbinders, to carry on the business of general contractors and designers of advertisements, to carry on the business of manufacturers and distributors of dealers in engravings, stationery, prints, pictures, drawings and any written, engraved, painted, or printed productions, to carry on the business of the purchase and selling of any and all office equipment.

To hold or promote competitions of any description authorized by law, which may be considered necessary to increase the business of the corporation, or to advertise or promote the sale of any publication issued by it or which it may be interested in, and to give prizes, donations or gifts in connection with such competitions, or otherwise, consisting or cash, life or other annuities, scholarships or other payments, shares

## LEGION

### THEATRE

SUN-FRI-SAT

**It's always open season on women like you!**



## A&G THEATRE

Beach Blvd. - Phone 174  
BAY ST. LOUIS

GIANT CINEMASCOPE  
SCREEN

Air conditioned and steam heated for year round comfort  
Two convenient locations in the Heart of Town

THURS. - FRI. - AUG 4 - 5  
IN THE ROMANTIC CARRIBBEAN  
Underwater  
IN TECHNICOLOR  
JANE RUSSELL - GILBERT ROLAND  
NEWS - CARTOON

SAT. AUG. 6  
Yellow Sky

NO. 2  
Night Train to Memphis  
Starring ROY ACUFF  
SERIAL - COMEDY

SUN. - MON. - AUG. 7 - 8  
**VOW**

HOWARD HAWKS

**LAND OF THE PHARAOHS**

PRODUCED BY HOWARD HAWKS  
DIRECTED AND EDITED BY HOWARD HAWKS  
MUSIC BY LEWIS MINTON  
CINEMASCOPE IN COLOR  
JACKIE JOHNSON - DEAN REED  
HAWKINS COLLINS MARTIN MINOGUE  
ROBERT MITCHUM  
JOHN HUSTON  
ROBERT MITCHUM  
CHARLES BRONSON  
NEWS - CARTOON

TUES. - WED. - AUG. 9 - 10  
TIME TO CHECK UP ON YOUR FUNNY BONES IT'S A RIOT  
Doctor in the House IN TECHNICOLOR  
DIRK BOGDARD - MURIEL PAULOW  
SHORT

COMING SOON  
Kiss Me Deadly

## AVALON THEATRE

East Beach - Phone 161  
PASS CHRISTIAN

Air conditioned and steam heated for year round comfort  
Two convenient locations in the Heart of Town

THURS. - FRI. - AUG 4 - 5  
Seminole Uprising  
IN TECHNICOLOR  
GEO. MONTGOMERY  
KAREN BOOTH  
SHORT - CARTOON

SAT. AUG. 6  
Orchestra Wives  
CAROL LANDIS - CESAR ROMERO

NO. 2  
Black Horse Canyon  
IN TECHNICOLOR  
JOEL McCREA - MARI BLANCHARD  
SERIAL - CARTOON

SUN. - MON. - AUG. 7 - 8  
Sabrina  
WILLIAM HOLDEN - AUDREY HEPBURN  
NEWS - CARTOON

TUES. - WED. - AUG. 9 - 10  
Anchors Aweigh  
GENE KELLY - FRANK SINATRA - KATHERINE GRAYSON  
NEWS - CARTOON

COMING SOON  
I PAY LESS - GET MORE!

SUPER COLD

HIGHER QUALITY AND GREATER CAPACITY AT LOWER COST

CUT FOOD BILLS - SAVE Time - SAVE Work!

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©

A Success



ors  
ction of Nets  
n Lanterns  
ches

Mr. Mi-  
uis family  
as Pocheu-  
au is City Clerk

Just a couple of days after  
the beginning of school.  
The Tigers will work out in  
shorts for a while before they  
go into full dress.

**CRAB NETS**  
**3 for 98c**

**TRAWL &  
BOARDS**  
**16 Ft. 39.95**

**Reo Air-Cooled Inboard Motor**  
**Complete Shaft And Propellor**  
**1 3-4 H. P. Cycle 99.50**

**KELL BOARDING KENNELS**  
German - Registered Studs - Cockers  
Puppies - Bathing - Clipping  
Menge Ave. - Phone 623 - Pass Christian, Miss.

## BAY SHOE STORE

105 South Beach  
Men, Women & Children Shoes priced from  
\$1.98 to \$10.98  
Ladies Hosiery 98c to \$1.49  
Socks for the entire family 25c up  
Beautiful line of Fall Hats \$1.98 to \$5.98  
Beautiful line of Fall Bags 93c to \$3.98  
\$1.00 DOWN WILL HOLD YOUR LAYAWAY  
**FREE FREE FREE**  
1-Pr. Socks GIVEN FREE with First 50 pair of  
Men and Childrens Shoes Sold  
1-Pr. Nylon Foot-sox GIVEN FREE with First 50  
pair of Women's Shoes Sold  
Free Whistles for the Kiddies  
YOU ARE INVITED TO COME IN!

## Bay Shoe Store

105 South Beach  
MR. & MRS. L. L. LEE, Prop.

30 H. P. Manual	475.00
30 A. D. Electric	366.00
16 H. P.	357.00
7½ H. P.	245.00
10 H. P.	305.00
5 H. P.	216.00
3.6	120.00

## EASY TERMS

**Big Trade-In On Your Old Motor**  
**COLSON SEAFOOD CO.**

Packers and Distributors Of Fresh  
And Frozen Seafood  
Open Monday Through

Saturday 7 A. M. Til 10 P. M.

Sundays 7 A. M. til 6 P. M.

PHONE 483

Coleman Avenue

Waveland

## Hancock County Sanitary Service

SEPTIC TANKS CLEANED, REPAIRED  
AND INSTALLED

Free Inspection - Work Guaranteed

Phone 1004 - 600 R. R. Ave.

Bay St. Louis Permanently Located

## USE OUR CLUB PLAN

Porch and Lawn Furniture - Cedar Robes,  
Rugs, Luggage - Living, Dining & Bed Room  
Furniture - Phone 773

W. A. McDONALD & SONS

**These Are The Facts - Now Let's Face Them**  
**We Know And Understand Our Problems And We Have A Plan Which Will Solve Them**  
**It Is Up To You**

Everyone is invited to attend the Open Forum at the Bay High Auditorium tonight to discuss all phases of these issues with the Commission Council and Engineers.

## Vote For The City Bond Issues

The people of Bay St. Louis will have an opportunity on Tuesday, August 9th to determine whether or not the City shall embark upon a far-sighted plan which will assure the future growth and development of our community.

Proposition No. 1. Is the proposed Water Works Improvement. This plan provides for the issuance of \$600,000 of bonds which will be used to refund \$99,999 of outstanding Gas Bonds and \$501,000 for the cost of the improvement and extension of the Water Works System.

Proposition No. 2. Provides for the issuance of \$70,000 of Bonds for the purpose of purchasing a much needed Cemetery site.

Proposition No. 3. Provides for the issuance of \$8,000 of Bonds for the purpose of constructing and equipping two swim-

ming pools.

Proposition No. 4. Provides for the issuance of \$116,000 of Bonds for the purpose of constructing and improving and paving certain streets, including storm drainage facilities, incidental thereto.

Last year the City Council asked the people of Bay St. Louis to vote for a one-half (1/2) cent City Sales Tax, with the understanding this additional revenue would be used to finance the cost of street improvements and incidental drainage, the purchase of land for a new cemetery site and for the development and improving of our recreational facilities, and a wage increase to all City Employees which has been in effect since last October. That response was overwhelmingly favorable. We have been provided with the necessary revenues to carry out

all of the above improvements and now we are asking you for final approval which will make it possible to carry out in its entirety the program which we had promised to do.

The cost of the street improvements, cemetery site and swimming pools will be borne entirely by the revenues from the City Sales Tax. There will be no increase in the Ad valorem Levy.

The water works improvement will be financed by revenue bonds. Our water works system if allowed to remain in its present condition will mean an increase in our insurance rates; many areas which do not have sufficient water for domestic uses will continue to be faced with this critical problem; and the fire flow in most of our City will continue to be inadequate and provide for a minimum of fire protection.

## SECTION TWO

**The Sea Coast Echo**

Sea Coast Echo, Thursday, August 4, 1955

## SECTION TWO

**Waveland News**

Mrs. Sidney Carrio, Mrs. Roger Bordages and Mrs. Harris Patilla and son, Bud, spent several days last week in Baton Rouge, La., visiting Mr. and Mrs. Edward Carrio and daughters.

Mr. and Mrs. Arvil Jen-Sr., and Mrs. William Cobb attended the wake of Mrs. C. Boylan in New Orleans on Wednesday.

Mr. and Mrs. Norman Hall, Jr., and daughter, Lynne are visiting Mr. Hall's parents in Rust, Texas.

Congratulations to Mr. and Mrs. Jack Toomey, nee Gertrude Johnson, who announced the birth of their second child, a son, Friday, July 28, at Kings Daughters Hospital.

Mr. and Mrs. Charles Richard of New Orleans were weekend guests of Mrs. Richard's mother, Mrs. T. J. Bourgeois, Sr.

Mr. and Mrs. Clifton Bourgeois and children of Memphis, Tenn., are spending two weeks with Mr. Bourgeois' parents; Mr. and Mrs. Alfred Bourgeois.

Mr. and Mrs. Jacob Schwander and children, Linda, Jackie and Walter of New Orleans were Sunday guests of Mrs. Mrs. Schwander's parents, Mr. and Mrs. Walter Turcotte, Sr.

Mr. John Boyce of Bellmore, Long Island, New York, and presently residing in Memphis, Tenn., where he is employed by Western Electric spent the week with his mother-in-law, Mrs. Sidney Carrio and Mr. and Mrs. Roger Bordages and Mrs. Harris Patilla.

Leaving on Thursday for Virginia, Washington, D. C., and Maryland were Mrs. Victoria Henley and grandsons, Butch and Rodney Henley. They will visit with Mrs. C. C. Wicks, Mrs. Lillian Fayard and Mr. and Mrs. George Michavitch.

Mrs. Walter Johns and children Marion, Larry and Freddie are visiting Mrs. Johns' parents Mr. and Mrs. Harry Bourgeois.

Mr. and Mrs. Johnny Star of Biloxi, entertained a few relatives and friends aboard their boat the Lillian B Sunday. A most pleasant time was had by all present and delicious food and drinks were served by the Stars. The Lillian B also participated in the Shrimp Festival.

Those present were Mr. and Mrs. Nevell Choina and sons, Darrel and Harry and Mrs. Victoria Henley of New Orleans, Mr. and Mrs. A. Cazabon, Mr. and Mrs. S. Cataño, Mr. and Mrs. Robert Henley and daughters, Diana and Cindy and son, Robert, all of Bay St. Louis, Mr. and Mrs. Kitty Lewis, Mrs. Salina

**LIST YOUR PROPERTY WITH US****We Get Results****Have Buyers for Improved - Unimproved Property**

**DANTAGNAN REALTY CO.**  
1115 WASHINGTON ST.  
**PHONE 1111**  
BAY ST. LOUIS, MISS.

**Foster**  
America's most modern  
**ALUMINUM AWNINGS**

**FOR CAR PORTS**  
**WINDOWS DOORS**

**McDonald &**

**Sons**

**City Echoes**

Mrs. Arthur Ward and daughter left Sunday for Jacksonville, Fla., where she will spend a few days with relatives prior to her departure to England, where she will join her husband, who is stationed there with the Air Force.

Mr. and Mrs. Ralph Blaize, Jr. and son of Algiers spent several days last week visiting Mrs. R. S. Blaize, Sr. and family.

Mrs. Wilbur Adam, who spent several days in Baptist Hospital in New Orleans, is back home.

Miss Janice Newell, who was a member of the local welfare staff, left Saturday for her home in McComb, Miss.

Recent visitors in the E. J. Arceneaux home were Mrs. Arceneaux's sisters, Misses Marcelle and Julia Menou and Miss Agnes Stansbury of Iota, La.

Dr. and Mrs. A. P. Smith left Friday on a trip to points in Florida.

Mr. and Mrs. Ainsworth Kidd of Almirante, Panama, visited Mr. Kidd's parents and other members of his family last week. They are now spending a while in New Orleans.

Claude Monti, who was a patient in Kings Daughters hospital, is convalescing at his home.

W. L. Bourgeois left Wednesday for Hattiesburg where he will spend several days with his son-in-law and daughter, Mr. and Mrs. L. A. Rogers and family.

A recent guest of Mrs. A. C. Encios and Miss Josie Miller was their sister, Mrs. R. M. Miller.

Mr. and Mrs. Bernard Farr of Baton Rouge spent the weekend with his parents, Mr. and Mrs. Horace Farr.

Visiting at the R. Jaubert

Mattina, Mr. and Mrs. Dewey Garlotte and son, Dewey, Jr., all of Biloxi and Mr. and Mrs. Kevin Garlotte and son, Kevin of Peoria, Illinois.

Weekend guests of Mr. and Mrs. Ducre Bourgeois were Mr. and Mrs. Henry Forte and sons, Frank and Russell of Kaplan, La., Mr. and Mrs. Andy Broussard and daughter Barbara and Billy Henry all of Sulphur, La.

**NOTICE TO PUBLIC****GULF COAST EXPRESS, INC.****For Daily Direct Motor Freight Service****To And From New Orleans****And Mobile****FOR FURTHER INFORMATION****Call V. A. Morecole****Bay St. Louis 371****N.O. Ph.      Gulfport Ph.      Mobile Ph.****By 0054      3586      7-7674****To BUY OR BUILD****INTEREST ON  
SELECTED  
LOCATIONS****5%****REPAY MONTHLY - UP TO 15 YEARS**

**INVESTORS:** We will arrange well secured 1st Mortgage Loans for you on commercial and residential property.

**FHA TITLE 1  
IMPROVEMENT LOANS**

18 months to pay. Add a bedroom or bath and pay for it by the month.

**MCDONALD REALTY CO.****Phone 371**

fore marketing.

**Social Security**

The Social Security Administration has recently revised its position regarding coverage of certain farmers for Social Security purposes.

The share cropper was previously regarded as an employee of the land owner and was to be reported on the annual report provided his share of the crop came to \$100 a year.

**CARD OF THANKS**

We would like to thank our many friends for the kindness and sympathy shown to us during the sickness and death of our father.

We would like to extend special thanks to Dr. Quigley, the Falely Funeral Home, Rev. Tillman, Rev. Haynes, Rev. Rhodes and Rev. Sam of Logtown.

**BIRTHS**

Mr. and Mrs. Rico Gatti, nee Nanette Arceneaux, announce the birth of their first child, Rico, Jr., in Augsburg, Germany, on Tuesday, July 5.

Rico, who underwent a major operation when he was just two days old, is now at home and according to recent letters received by his grandparents, Mr. and Mrs. E. J. Arceneaux, is improving.

**BAPTIZED SUNDAY**

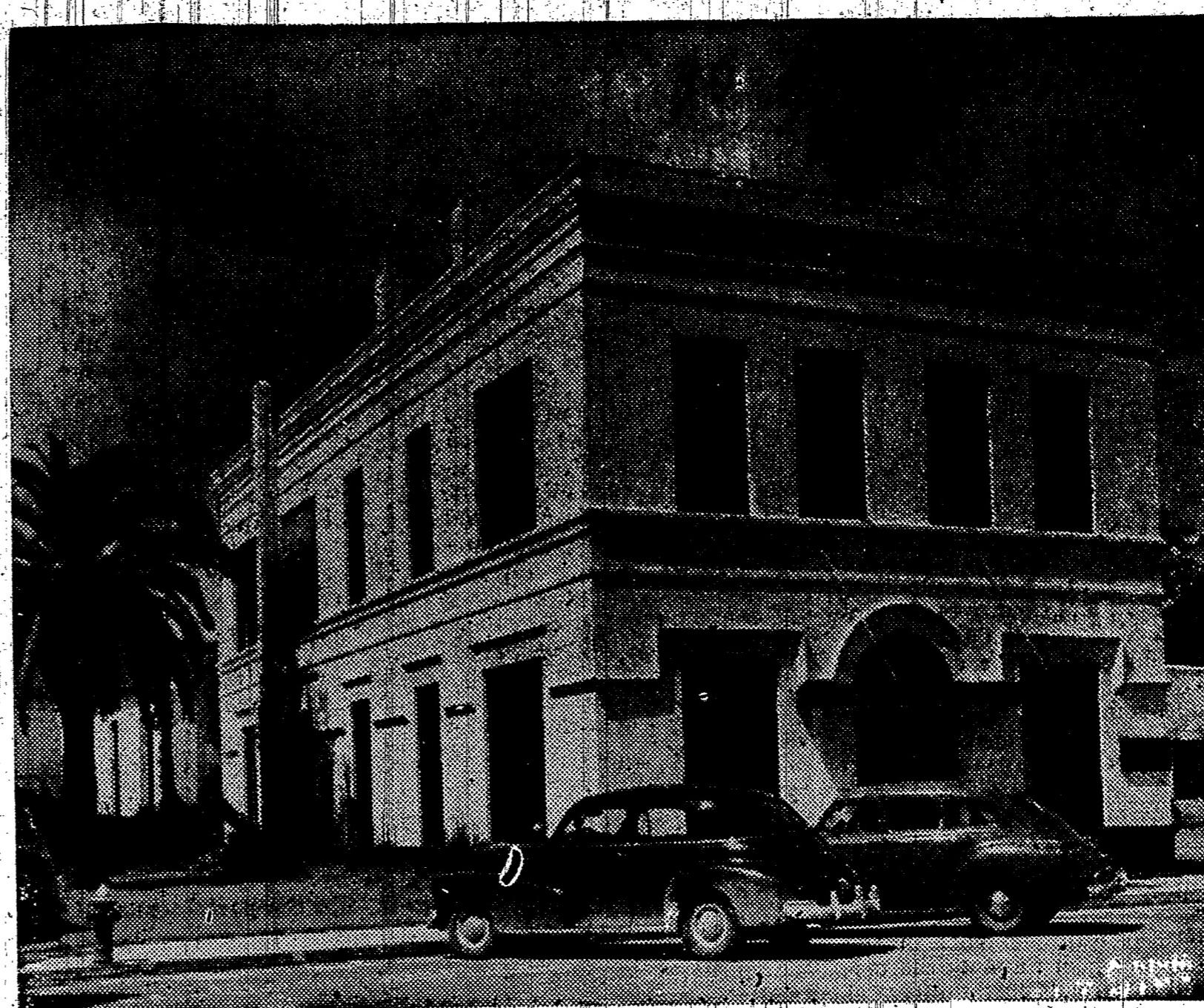
Ann Lorraine, infant daughter of Mr. and Mrs. Raymond Kidd, was baptized Sunday at Our Lady of the Gulf Catholic Church. Sponsors were the baby's great-great aunt, Miss Mae Parillo, and Robert Mark Solomon.

Mr. and Mrs. John H. Toomey, nee Gertrude Johnston, announce the birth of their second son at Kings Daughters Hospital, Friday, July 29.

**HONORED AT SHOWER**

Miss June Breath entertained at a surprise shower at the home of her parents on Friday, July 29, honoring Miss Sylvia Horton, who was married Saturday. A pink and white color scheme was carried out in the refreshments and decorations.

**USE ECHO  
WANT ADS**

**The Great Adventure**

Statistics, business charts and indexes indicate that

prosperity has been coming South for some time.

Manufacturing employment in the Southeastern States

increased 17.1% since 1946, compared with the

national average increase of 10.8. Their share of the

total national income was 10.51 percent in 1929 and

14.09 percent in 1953.

What ever yardstick is used to measure the progress and prosperity of the Deep South, it shows substantial gains and all signs point even to a more promising future.

Mississippi, which until recently was primarily agricultural, with industrial activity limited to the manufacture of lumber also catches step with the trend and moves on to an expanding and balanced economy.

Never in her history, not even in her ante-bellum glory, when Natchez had more millionaires than any city in the country, has Mississippi enjoyed such flourishing times. Her agriculture is being diversified, her cutover lands being wooded, new oil and gas fields being discovered, her natural resources

and native talent are cashing in as never before in an area in which the South comes so richly into her own.

Give Mississippi continued enlightened leadership; good government; a sound economy, both private and public; give her people the encouragement and the incentive to make the most of their skills, talents and resources, and she will write an exciting chapter in civic and economic achievement.

That is the great adventure to which we all need turn our thoughts and hands in the ringing challenge that comes at the halfway mark in the year 1955. These are the new frontiers on which we need pioneer. Only with vision and courage can we build the kind of communities in which those who come after will take pride and gather inspiration. Only in that spirit can this magnificent Coast Country and Mississippi realize fully upon their natural advantages. Prosperity and happiness thrive only in a climate conducive to decent living, in an environment encouraging to the development of character and the cultivation of economic stability.

**We Thrive On Thrift****HANCOCK BANK****Gulfport • Bay St. Louis • Pass Christian****MISSISSIPPI****STRENGTH****STABILITY****INTEGRITY****Member Federal Deposit Insurance Corporation**

# THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

Sixty-Fourth Year of Publication

Published by the Sea Coast Echo, Inc.  
Bay St. Louis, Mississippi

Jeffrey J. Favre, Editor

Gregory Favre, Associate Editor

Official Journal Hancock County

Subscription Terms, \$2.00 Per Annum

Member State Press Association

Entered as Second Class matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879.

**Our Policy**

With unbound pride we take over the ownership and editorship of this publication. Since its establishment on Jan. 9, 1891, the Sea Coast Echo has been a monument in Hancock County. As the County grew, so did the Echo. Over the years, the Echo has had such editors as Charles G. Moreau, A. G. Favre, Sr., Udell L. Favre, and Stan Opotowsky, who have been fearless in printing the news without favoritism or bias.

Through the many years, this paper has established an edifice of profound good will, high ideals and an intelligent and unbiased trend of thought. The sole aim of the former publishers of the Echo was to give the people a newspaper that would help build the community which it served.

We shall endeavor to maintain these high standards of newspaper publication established by former editors. Our aim will ever be to construct, build and mold such public opinion that would prove an asset to both the community and its citizens.

Each year this paper has grown in stature and circulation, and we hope to add to its continuously growing list of readers which now numbers over three thousand.

During the past few years, some members of this community have branded the Echo with the name "Scandal Sheet" because its columns fought for an honest and efficient government and reported the news as it was. Well, this publication will continue to fight for an honest and efficient government, not only in Bay St. Louis and Hancock County, but throughout the entire State of Mississippi if, and when necessary.

We feel that it is the duty of a community newspaper to give the public the facts as they appear, with no favoritism or coloring. It will be our endeavor to bring good publicity to Hancock County and try to sell our town and County to the outside public. But to do this the Echo will take issue whenever necessary with the minority who would destroy the county for their own selfish benefits.

There is always room for improvement in any newspaper, and we earnestly desire to do so through better proof reading, good pictures and more local news coverage of the various organizations of this county.

**"Bond Issue Election"**

The people of Bay St. Louis will go to the polls again. This is a bond issue election.

Four issues are at hand; proposed improvements in the water works system; proposed swimming pool for both the colored and white; hard surfacing of all dirt roads in the city and a new cemetery for the city.

All of these are important for the progress of Bay St. Louis. If we are to prosper, we have the necessary facilities to help catapult us toward that goal.

Perhaps the most essential issue and also the most controversial is the proposed water works improvement.

After much deliberation and consideration the City Fathers felt that the only answer to the water problem was a complete renovation of the present system.

Bigger mains are needed throughout the city.

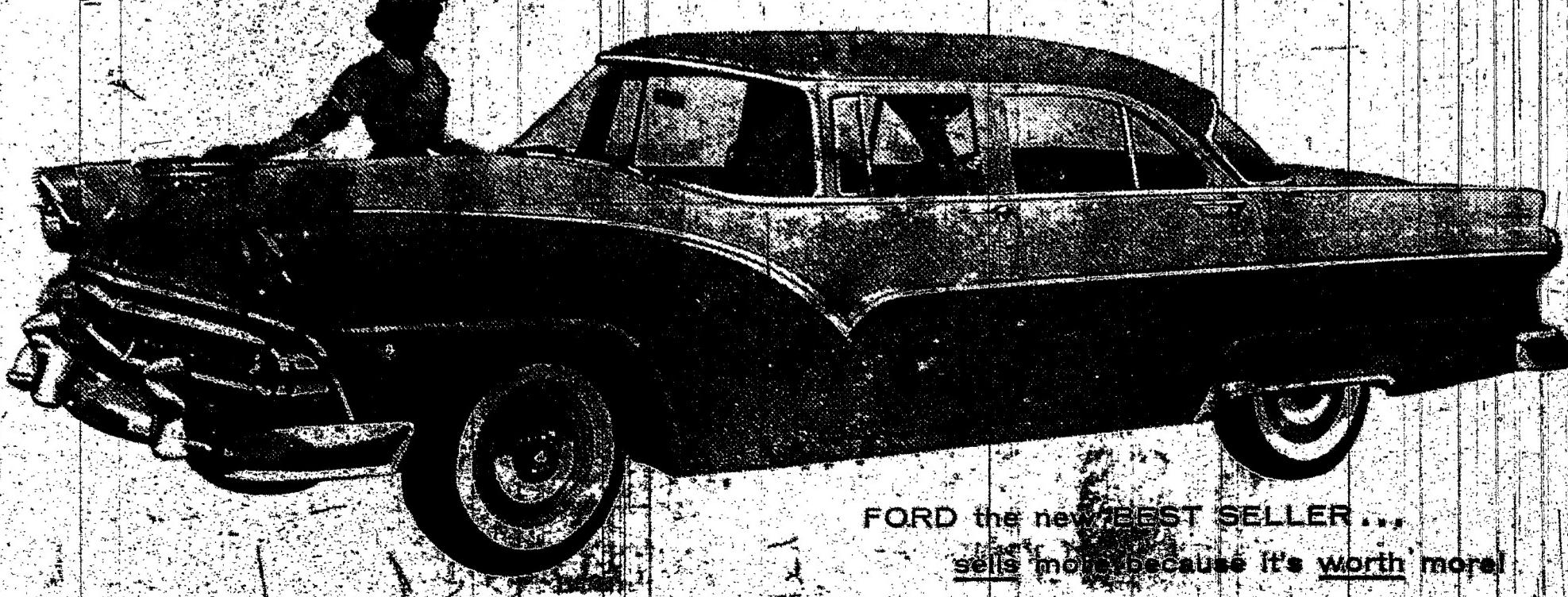
Unless the system is improved to meet the State Rating Bureau specifications our insurance rates will rise to a meteoric 65%.

*Why Ford  
has more  
new friends  
than all other  
car makers  
combined*

Come in during our Summer Bandwagon SELL-a-bration for the

**BEST DEAL** of the year on a beautiful '55

# FORD



FORD the new **BEST SELLER**...  
sells more because it's worth more!

SEE YOUR LOCAL FORD DEALER

Ford's 284,178 sales gain  
in the past year was greater than the  
gain of all other cars combined

Even a quick "once over" look tells you a big reason why the overwhelming swing is to Ford—future-fashioned styling!

And in Ford's 18 beauties for '55—Thunderbird look says "tomorrow" more eloquently than words can. Here is styling that draws envy from the owners of the costliest cars; styling that will stay in style. Inside, Ford has created new Luxury Lounge interiors. New colors, new fabric designs—pure enchantment!

With Ford's exhilarating Trigger-Torque "GO," V-8 or Six, you're bound to feel the difference Trigger-Torque makes. You trust it in passing. You love its breezy, instant response on hills. Even in traffic driving is fun!

You'll find other worthwhile advances . . . such as Ford's smoother Angle-Roised Ride, its rugged five-cross-member K-bar frame, its five optional power assists that make driving a dream.

And don't forget resale value. In recent years Ford has consistently returned more of its original cost at resale than any other car in its field. Come in and Test Drive a '55 Ford. You'll want to drive it home.

**NOTICE FOR BIDS**

The Hancock County School Board will receive sealed bids in the office of County Supt. of Education up to August 9th, 1955, 10 A. M., on the following supplies to be used by Hancock County Owned School Buses during the 1955-56 term:

(Continued on Classified page)

**Proposition No. 1**

"Shall the City of Bay St. Louis, Mississippi, improve and extend its waterworks plant and system and refund certain outstanding Gas Revenue Refunding Bonds in the principal amount of \$300,000, and issue in payment of the cost of such improvement, ex-

Continued from preceding page  
tension and refunding the bonds of said City payable solely from the revenues to be derived from the operation of said waterworks plant and system and the natural gas transmission and distribution system of said City, said bonds to be in the sum of \$300,000, bearing interest at the maximum rate of four percent (4%) per annum, and maturing serially over such period of years not to exceed twenty-five (25) as may be determined by the Council?"

**Proposition No. 2**

"Shall the City of Bay St. Louis, Mississippi, incur debt and issue bonds to the amount of \$116,000.00, to run twenty-five (25) years from the date thereof, and to bear interest at the maximum rate of four percent (4%) per annum, for the purpose of constructing, improving and paving certain streets in said city, including storm water drainage facil-

ties therein incidental thereto?"

**Proposition No. 4**

"Shall the City of Bay St. Louis, Mississippi, incur debt and issue bonds to the amount of \$116,000.00, to run twenty-

five (25) years from the date thereof, and to bear interest at the maximum rate of four percent (4%) per annum, for the purpose of constructing, improving and equipping two swim-

ming pools in said City?"

**Proposition No. 5**

"Shall the City of Bay St. Louis, Mississippi, incur debt and issue bonds to the amount of \$116,000.00, to run twenty-

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**Proposition No. 6**

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**Proposition No. 7**

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**Proposition No. 8**

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**Proposition No. 11**

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**Proposition No. 13**

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**Proposition No. 15**

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**Proposition No. 16**

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**Proposition No. 18**

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# GREAT AUGUST FOOD SALE

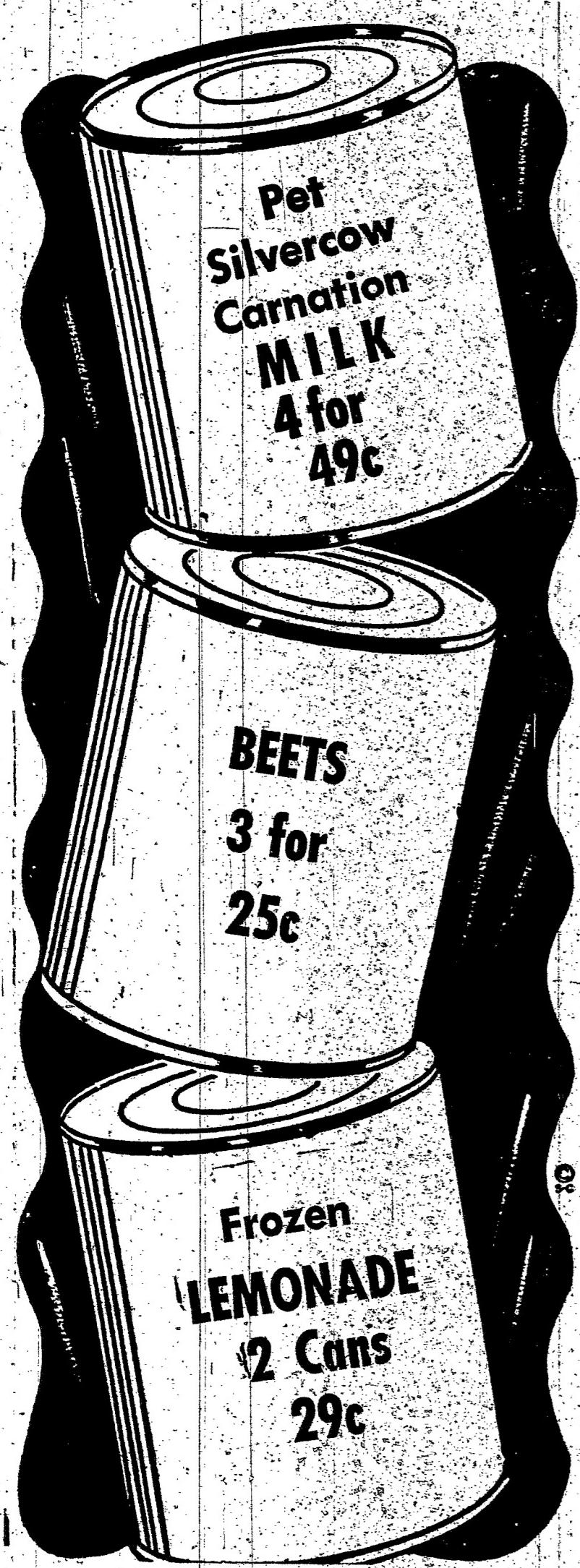
*Our Prices were never lower!*

**FREE****BOLOGNA SAUSAGE**

1 Lb. Free with each Lb. Purchase

**FREE****LUNCH MEAT**

1 Lb. Free with each Lb. Purchase



Birdseye  
**LIMA BEANS** 27c

Apple, Peach, Cherry  
**JOHNSTON PIES** Ed. 79c

Frozen  
**BROCCOLI** 29c

**FREE**

79c

**FREE**

79c

**FREE****SALAMI SAUSAGE**

1 Lb. Free with each Lb. Purchase

**FREE****CHOPPED HAM**

1 Lb. Free with each Lb. Purchase

**FREE**

79c

**FREE**

89c

**FREE****FREE**

Grade A

**Beef Chuck Roast**

35c

Grade A

**VEAL CHUCK ROAST**

25c

Grade A

**Veal No-7 Steaks**

35c

Bone In

**STEW MEAT**Lb.  
15c

Freshly Ground

**Ground Meat**

25c

Grade A

**VEAL RIB CHOPS**

49c Lb.

Grade A

**Veal Loin Steaks**

55c

White or Red

**Potatoes**5 Lbs.  
19c

Home Grown

**OKRA**2 Lbs.  
25c

Plus Deposit

**Coca-Cola or 7-Up**

6 for

19c

## WEEK-END Specials

Armour Star  
Fully Cooked  
HAMS - - 59c

**FRYERS**  
43c Lb.

Swift's Shoppers

**SLICED BACON**

39c

Wilmer's Special

**COFFEE**

59c

Banner

**OLEO**

Lb

17c

**WILMER'S** Grocery & Market

Corner 3rd and Sycamore

Phone 9134

These Prices Are Good Thru Fri. - Sat. - Mon.  
SHOP AT WILMER'S AND WATCH THE PENNIES YOU SAVE GROW INTO DOLLARS

# WARNER'S SEVEN DAY MARKET and GOCEY

THE STORE WITH THE YELLOW FRONT ON HIGHWAY 90

EGGS doz. 47c

## MEATS

All Meat Brought In Fresh Twice A Week

ROUND STEAKS .55 Lb.

LOINS .50 Lb.

T. BONES .45 Lb.

HAMBURGED MEAT .25 Lb.

FRANKFURTERS .35 Lb.

SAUSAGE .35 Lb.

BOLOGNA .35 Lb.

BACON .35 Lb.

STEW BEEF .15 Lb.

CHEESE .40 Lb.

SALT MEAT .23 Lb.

JEWEL OIL 1.69 Gal.

PICNIC HAMS 1.90

BOILED HAMS .98 Lb.

SLICED HAMS .65 Lb.

COFFEE 50c 1b.

Ten Cents Sale  
On

## Canned Goods

HEINTZ SOUP .10

SAUERKRAUT .10

MUSTARD GREENS .10

CUT OKRA .10

SLICED CARROTS .10

TURNIP GREENS .10

RED BEANS .10

WHITE BEANS .10

CUT BEETS .10

Park Lane Gal  
ICE CREAM 69c

CHICKEN FEED 1.25

LAYING MASH 1.25

MOPS - BROOMS 1.25

Old Tom

SYRUP .98 Gal.



BANANAS .10 Lb.

LETTUCE .10

CELERY .10

LEMONS .25 Doz.

PEACHES 2 for 15c

POTATOES 5 Lbs. for .20

Colonial Bond Holsum  
Large Loaf 24c Small Loaf 16c

L. C. Bilbo is the new Butcher at our Store. He was formerly with Wilmer's Grocery . . . Mrs. Arthur Miller is also now employed in our store.

Chickens Dressed When You Purchase Them. --  
Positively Fresh. We have purchased a Chicken Picking Machine for the Convenience of the Customer.